

PRAVRIDHI

Activities 2024-25

PRAVRIDHI an acronym for Prakriti ki Vriddhi is the Eco-Club of Shaheed Rajguru College, rooted in the belief that environmental awareness must lead to action. Founded under the MoEF's National Green Corps, it champions sustainability through impactful plantation drives, workshops, and sustainability campaigns. Its annual eco-fest, *Vasudha*, celebrates innovation and green living. The club nurtures a culture of responsibility, creativity, and environmental stewardship. With a team of enthusiastic members, Pravridhi turns ideas into lasting impact.

INDEX (2024-25)

S. No	Name of the Activity	Date
1.	Ek Ped Maa Ke Naam	July 2024-Present
2.	30-Days Environmental Challenge	July 2024
3.	Vriksha Rakshabandhan	16.08.2024
4.	Art With Purpose	01.02.2025
5.	Best out of Waste	01.02.2025
6.	Pebble Painting	01.02.2025
7.	Green Diwali Awareness Campaign	21.10.2024
8.	Nest-Making Workshop	04.02.2025
9.	Eco- Fest VASUDHA- 2025	18.02.2025
10.	Hariyali Teej	27.07.2025

1. Pravridhi, in collaboration with NSS, organized '**Ek Ped Maa Ke Naam**' or Matrivan—a heartfelt tree plantation drive, celebrating the strength and love of mothers. Over 70 participants joined to honour their mothers through this meaningful act of planting trees.



- The **30-Day Environmental Challenge** under the National EduTrust of India aimed to instil sustainable habits nationwide, with active participation from our students by engaging in impactful initiatives like reducing plastic use, conserving energy, and cutting carbon footprints.



- **Vriksha Rakshabandhan** reimagined a sacred tradition, tying Rakhis to trees as a heartfelt vow to protect our planet. Each thread embodied love, gratitude, and an enduring promise to stand by nature against all odds.



- **Art With Purpose Competition** challenged participants to create artwork with a strong environmental message on the theme of **Saving Energy**. Through handmade and digital posters students turned creativity into a powerful tool for awareness and change.



- **Best Out of Waste Competition:** Participants transformed discarded materials like straws, newspapers, bottles into useful and decorative items, proving that sustainability and creativity go hand in hand. The event highlighted the importance of reusing and repurposing everyday waste.



- **Pebble Painting Competition:** Bringing art and nature together, students painted pebbles with intricate designs and eco-conscious themes. These beautifully decorated stones now serve as reminders of sustainability around the campus.



- **Green Diwali Awareness Campaign:** PRAVRIDHI, in collaboration with G-वन -The Environmental Cell of MAC, led an awareness drive advocating for a greener Diwali. With vibrant posters in hand and spirited slogans, students took to nearby localities to promote sustainable celebrations.



- **Nest Making Workshop**

Pravridhi proudly hosted Mr. Rakesh Khatri, the Nest Man of India, for an inspiring hands-on Nest Making Workshop dedicated to avian conservation. His mission of building over a million nests reignited hope for birds amidst rapid urbanization.



- **VASUDHA**, Pravridhi's annual eco-fest, was a vibrant and inspiring gathering that united students and faculty in a collective commitment to sustainability. Held on **February 18th, 2025**, the fest was brimming with engaging competitions including:

1. **Eco-Rangoli:** showcasing Art with Nature's Touch



2. **Beauty in Balance:** A Sustainable Fashion Show



3. **Recycled Roots:** a Miniature Garden Making competition



4. **Eco-Licious:** a sustainable cooking competition



5. **Winds of Wisdom:** an exciting quiz

6. **Eco-Showdown:** consisting of games like Eco Sense Challenge, Straw Sprint: The Seed Race, Nature Close-Up Challenge, The Sound of Nature, Pollution Patrol, Eco Link-Up, and The Green Guessing Game: Eco Trivia

• **Hariyali Teej**

Pravridhi organized a Hariyali Teej Plantation Drive, celebrating the festival with a pledge to nurture nature. Students and faculty planted saplings across the campus, spreading awareness on sustainability and strengthening the bond between culture and the environment.



