

## **Activities 2018-19**

- National Entrepreneurship Challenge organized by IIT-Bombay

The E-cell had qualified the 1st round and had been shortlisted for representing the team at the final stage in IIT-B in the Advance Level. The participation was inaugurated by an NEC orientation where Mr. Avinash, founder of Kastha.com was invited to deliver a talk. The solutions for the various problems stated was helmed by the conduction of various activities like Group Discussion; Talk with the faculty, Movie Screening and by feedback forms circulation among the students.

- Institutions Innovation Council

It has been established by MHRD in order to foster the spirit of entrepreneurship among the higher institutions in order to encourage and inspire the students to helm a start up at the college level itself. The ecell has undertaken various activities steered by the program and organised a webinar series called as “Leadership Talk Series” that included an interesting talk by Shree Anand Mahindra and Mr. Anand Deshpande on Planning for Career. A workshop on Intellectual Property right was also conducted on 10th of January 2019 that was attended by 200 plus students from the college. Dr. Praveen Kumar Gupta delivered the workshop.

- Unnat Bharat Abhiyan 2.0

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the strong backbone of India. The E-cell has shortlisted five villages where the students regularly visit and properly record the data, analyses and act accordingly based on the guidelines of the MHRD.

- The college has also been awarded a technology business incubator named as Pravartak in the year 2018 and with the virtue of which the E-Cell is organizing the National Level Business Plan Competition on March 27th, 2019 which involves participation of students

from colleges not only limited to Delhi-NCR but pan-India as well. The top 10 selected B-Plans would stand a chance to avail funding from MSME worth 15 lakh.

- The Annual Entrepreneurship Fest – Conquest is was organized on 28th of March 2019. The fest encounters participation from 20+ colleges from Delhi-NCR with plethora of events ranging from Stock marketing, Debate, Advertisement Competition etc.
- Accolades received by the E-Cell :
  - Shortlisted for the Final stage of Advance Level of NEC-2019, IIT-Bombay.
  - Jaisveen Kaur Kohli and Tisha Tayal of BBA-FIA won 1st prize in ‘Business Gothic’ competition conducted by E-Cell of Rajdhani College



