

## IIC ACTIVITIES

**Convener – Dr. Ranjana Singh, Associate Professor, Department of Food Technology**

**Co-Convener – Dr. Dimpy Handa, Assistant Professor, Department of Financial Studies**

As a flagship program of MHRD, the college has established an Innovation council to systematically foster the culture of Innovation. The primary mandate is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are in the informative years.

The IIC activities are subdivided into three major parts; namely- MIC Driven Activities, Calendar Activities and Self- Driven Activities

The following activities were undertaken by IIC during 2019 – 20.

- Regional Mentoring Session for Proof of Concepts (POC) & Orientation Session on IIC 2.0 and ARIIA 2020 organised by MHRD IIC on August 10, 2019 at Netaji Subhas University of Technology, Dwarka.
- First Annual Innovation Festival of MIC, Launch of AICTE Quality Initiatives organised by MHRD IIC on September 11, 2019 at AICTE Headquarters, Vasant Kunj, New Delhi.
- Organized Entrepreneurship Workshop to gain an insight was given to challenges faced in business, how to generate ideas and how to validate on September 26, 2019, October 31, 2019 and November 1, 2019.
- Three teams of our college were shortlisted for National Innovation Challenge 2019 by IIC MHRD.
- Field Visit to Village to spread awareness on plastic free campaign was organized from October 4-14, 2019.
- IIC organized National Educational Alliance for Technologies (NEAT) logo contest during October 18-25, 2019. The themes for the contest were Quality Education, Technology, Alliance, Adaptive Learning and Artificial Intelligence.
- Field Visit to Delhi Haat to survey the sellers about changing consumer trends and different marketing strategies used by them to satisfy their customers on October 21, 2019.
- Organized seminar on My Story - Innovator's Life & Crossroad- Motivational Speak in December 2019.
- Dr. Lakshmi Sarin, Mr. Twinkle Sachchan, Ms. Prabhjot Kaur and Dr. Dimpy Handa successfully completed the IIC Innovation Ambassador Training series organized by IIC of MHRD's Innovation Cell, AICTE held at Lovely Professional University, Jalandhar, Punjab on January 16-17, 2020 whereas Mr. Twinkle Sachchan also did training on EDP program organized by IIC MHRD's Innovation Cell during November 2-3, 2019 at AICTE, HQ, New Delhi.
- The ED Cell in collaboration with Institution's Innovation Council (IIC), MHRD Smart India Hackathon on February 8, 2020. The best solution of problem statements was conveyed to SIH team for further approval.
- Workshop on IPR was conducted on February 17, 2020 to create awareness about intellectual property rights and provide basic understanding about patents.
- Establishment of E-Clinic to assist and guide students and faculties for entrepreneurial drive by IIC ambassadors at college.
- People from transgender community were empowered to be social entrepreneurs and earn respectable livelihood.