

Institution's Innovation Council (IIC) – SRCASW

The Institution's Innovation Council (IIC) is established by the Innovation Cell (MIC) of the Ministry of Education (MoE) to systematically foster a culture of innovation and start-ups among higher education institutions (HEIs).

IIC continues to establish a notable presence in the campus by actively organizing a range of innovative, entrepreneurial, and skill-based events in both online and offline modes, including flagship events like UDAAN and the Internship Fair.

Mentor

Prof. (Dr.) Ranjana Singh

Faculty Convenor

Dr. Prabhjot Kaur Sabharwal

IIC SRCASW Student Council 2024–25

Name	Programme / Year	Position
Ms. Ayushi Singh	B.Sc. (H) Mathematics – III	President
Ms. Ankita Prasad	B.Sc. (H) Food Technology – III	Vice President
Ms. Meera Gupta	B.Sc. (H) Physics – III	Treasurer
Ms. Sanvi Taneja	B.Sc. (H) Computer Science – II	Internship Head
Mr. Raunak	B.M.S – II	PR Head
Ms. Bhumi Garg	B.M.S – II	Sponsorship Head
Ms. Saniya Manral	B.M.S – II	Graphics Head
Ms. Tanushree Pokhriyal	B.M.S – II	Innovation Head
Ms. Yukta	B.M.S – II	Research and Startup Head
Ms. Trisha Bajaj	B.M.S – II	Editorial Head
Ms. Bhavani	B.Sc. (H) Biochemistry – III	Social Media Head
Ms. Tanisha Bansal	B.M.S. – II	IPR Head

ACTIVITIES

Quarter 1 (Sept – Nov)

- Workshop on “Entrepreneurship and Innovation” as a Career Opportunity
- My Story – Motivational Session by Successful Innovators
- From Idea to Impact – Motivational Session by Successful Entrepreneur/Start-up Founder
- Session on Problem Solving and Ideation Workshop
- Session on “Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs”
- Exposure and Field Visits for Problem Identification: Aligning with UN SDGs
- Inter/Intra Institutional Idea Competition/Challenge/Hackathon
- Idea Showcase: Demo Day/Exhibition/Poster Presentation of Ideas/PoC

Quarter 2 (Dec – Feb)

- Workshop on Design Thinking, Critical Thinking and Innovation Design
- Innovation & Entrepreneurship Outreach Program in Schools
- Expert Talk on Process of Innovation Development, TRL & Commercialization
- Workshop on Effective Sales and Marketing Strategies for Startups
- Session on Achieving Problem-Solution Fit and Product-Market Fit
- Field/Exposure Visit to Pre-incubation Units such as AICTE Idea Lab, Makers Space
- Inter/Intra Institutional Innovation Competition/Challenge/Hackathon
- Innovation Showcase: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes

Quarter 3 (Mar – May)

- Workshop on Prototype/Process Design and Development
- Session/Workshop on Business Model Canvas (BMC)
- Field Visit to Incubation Unit/Patent Facilitation Centre
- Session on “How to Plan for Start-up and Legal & Ethical Steps”
- Workshop on “Raising Capital and Managing Finance for Startups”
- Workshop on “Protecting Intellectual Property Rights (IPRs) and IP Management for Startups”
- Inter/Intra Institutional Business Plan Competition
- B-Plan Pitch: Demo Day/Exhibition/Poster Presentation of Business Plans

Quarter 4 (Jun – Aug)

- Session on Innovation/Prototype Validation – Converting Innovation into a Start-up
- Session on Accelerators/Incubation – Opportunities for Students & Faculties
- Boot Camp on Lean Start-up & Minimum Viable Product/Business
- Session on Angel Investment/VC Funding Opportunities
- Panel Discussion with Innovation and Start-up Ecosystem Enablers
- Innovation & Entrepreneurship Outreach Program by involving ATLs/SICs in Schools
- Inter/Intra Institutional Start-up Competition

- Startup Summit: Demo Day/Exhibition/Poster Presentation of Start-Ups
- Spark Tank – A Startup Pitch Competition organized during the college's Annual Fest, showcasing innovative student ideas.







