

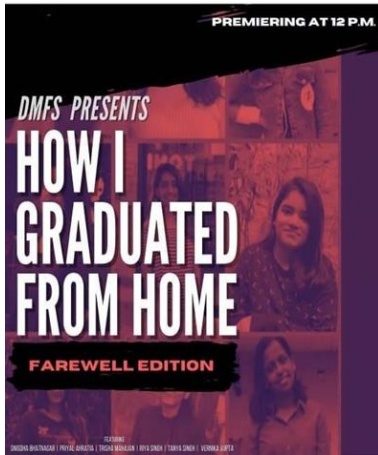
**Department of Financial Studies**  
**Workshops/Seminars/Events Organized**

Session: 2021- 2022

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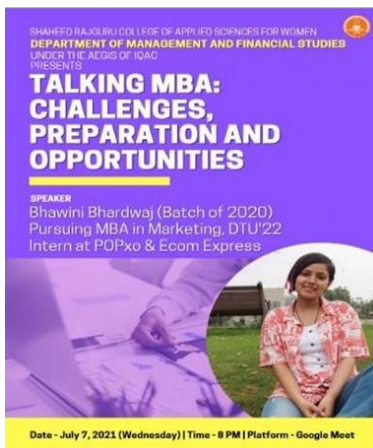
1. Farewell 2021: The Department of Management Studies and Department of Financial Studies organized a fun filled Farewell 2021 for the passing batch of 2018-2021 via Google Meet. The students' performances included dance and music. Later, a video was played which took the students on a nostalgia trip down the memory lane. The outgoing batch sang and danced along, enjoying themselves thoroughly.

- No. Of Participants – 100



2. 'Talking MBA: Challenges, Preparation and Opportunities' with Alum, Ms. Bhawini Bhardwaj: The Alumni Relations Cell of the Department of Management Studies and the Department of Financial Studies, Shaheed Rajguru College of Applied Sciences for Women, University of Delhi organised a webinar with Ms. Bhawini Bhardwaj, alumni of BMS batch 2017-2020 on 7 July 2022 from 8pm onwards via the platform google meet. The topic of the webinar was Talking MBA: Challenges, Preparation and Opportunities. Ms. Bhardwaj is currently pursuing MBA in Marketing from DTU and has previously interned at POPxo and Econ Express.

- No. of Participants: 100



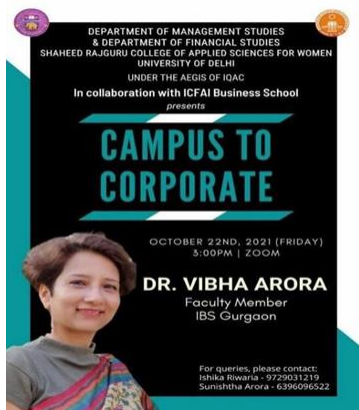
3. 'National Education Policy 2020' by Professor V. K. Malhotra and Professor Milind Marathe The Department of Management Studies in association with the Department of Financial Studies, Shaheed Rajguru College of Applied Sciences for Women, University of Delhi, organized a knowledge enriching webinar on the National Education Policy on 28 September, 2021 via Google Meet. Professor V. K. Malhotra was the chief guest while Professor Milind Marathe was the guest of honour. While Professor Malhotra teaches Economics and is a Member Secretary of ICCSR, Professor Marathe is an educationist at K.J. Somaiya College of Engineering.

- No. of Participants: 88



4. 'Campus to Corporate' by Dr. Vibha Arora: The Department of Financial Studies in association with the Department of Management Studies organized a webinar on the topic "Campus to Corporate" on 22nd October 2021, Friday at 3pm via Zoom meeting platform. Dr. Vibha Arora was the chief guest and speaker of the webinar, she is a faculty member of IBS, Gurgaon.

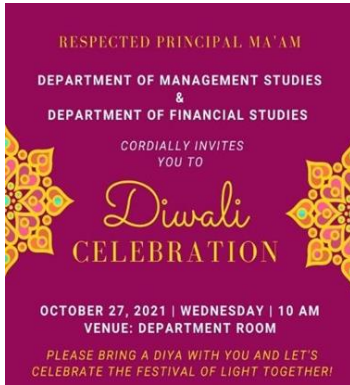
- No. Of participants - 100



5. Diwali Pooja and Party: The Department of Management Studies and Department of Financial Studies organized a pious Diwali Pooja on 28 October, 2021 in the department room of the college. The puja held for the festival of lights was attended by Professor Dr. Payal Mago, Principal, teachers, non-teaching staff

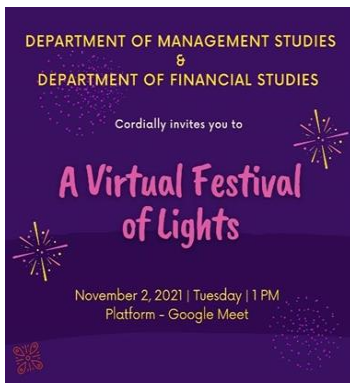
and the council members of both the departments. The event was also live streamed on YouTube to enable other participants to attend it virtually, keeping in mind the precautionary measures for Covid.

- No. of Participants: 69



6. Online Diwali Pooja: The Department of Financial Studies in collaboration with the Department of Management Studies organized a joyful Diwali celebration on 2 November, 2021 in the online mode via Google Meet. The event was attended by the teaching staff, council members and the students of both the departments.

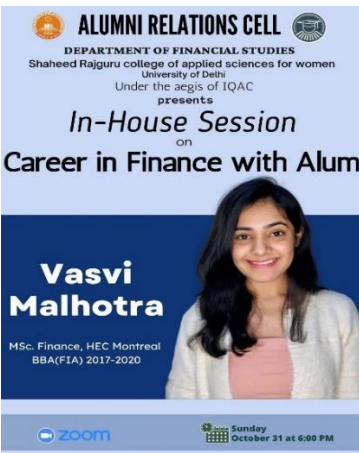
- No. of Participants: 58



7. In-House Session on Global B-Schools with Alum- Ms. Vasvi Malhotra: The Alumni Relations Cell, Department of Financial Studies and Department of Management Studies, Shaheed Rajguru College of Applied Sciences for Women, University of Delhi successfully conducted a session on the topic - Global B-Schools with Alum with Ms. Vasvi Malhotra as the speaker, at 6:30pm via Zoom.

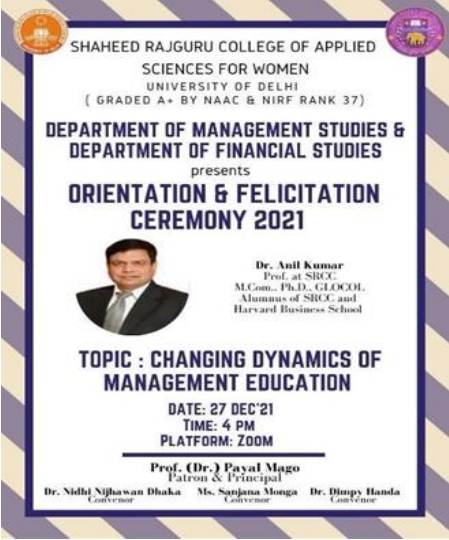
Ms. Vasvi Malhotra is a BBA(FIA) Graduate of Shaheed Rajguru College of Applied Sciences for Women (Batch of 2020). She is currently pursuing her MSc. in Finance from HEC, Montreal.

- No. of Participants: 98



8. Orientation and Felicitation Ceremony: ‘Changing Dynamics of Management Education’ with Dr. Anil Kumar the Department of Management Studies in association with the Department of Financial Studies organised the Orientation and Felicitation Ceremony on 27 December 2021, Monday at 4pm via Zoom meeting platform to welcome the newly admitted students and congratulate the top performing students. Prof. (Dr) Anil Kumar, professor of Finance and Governance at SRCC, University of Delhi, alumnus of Harvard Business School, Founder of Vittshala was the chief guest of the event and addressed the audience on the topic- “Changing Dynamics of Management Education.”

- No. Of participants - 180

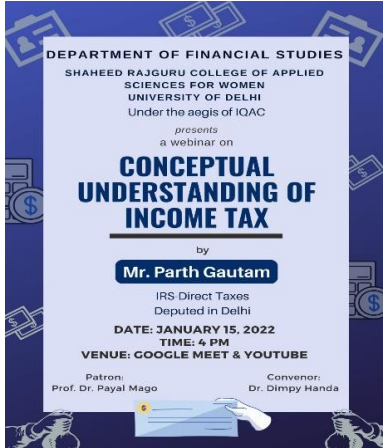


9. Freshers’22 The Department of Management Studies and Department of Financial Studies organized Freshers for the batch of BMS and BBA(FIA) 2021-2024. The event was held on 10 January, 2022. Pulsating ambience, flashing lights, and foot tapping music, marked the dawn of the welcoming event of the Batch of 2024 by the seniors.

- No. Of Participants- 100

10. Conceptual Understanding of Income Tax: The Department of Management Studies in association with the Department of Financial Studies under the aegis of IQAC organised the webinar on ‘Conceptual Understanding of Income Tax’ on 15th January 2022, Saturday. The speaker for the same was Mr. Parth Gautam, IRS- Direct Taxes deputed in Delhi and an Alumnus of Hansraj College, University of Delhi. He covered the topics of Direct Taxes and Indirect Taxes in detail, role of taxation, identifying tax evaders, tax planning and explained the reasons why India is undertaxed compared to other developing countries.

- No. of Participants – 180

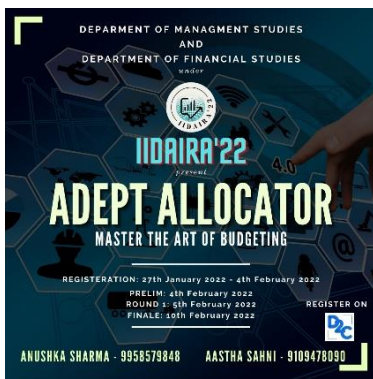


11. IIDAIRA'22: The Department of Management Studies in association with the Department of Financial Studies organised the annual technical fest of the department - IIDAIRA'22 in February, 2022. The events under the banner of IIDAIRA'22 are as follows:

*Caseniti*: A competition based on Mergers and Acquisitions. The competition was sponsored by Seek-A-Mentor and had over 800+registrations from all over India.



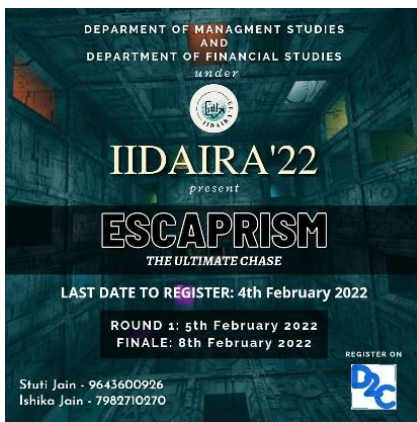
*Adept Allocator*: It comprised ideation of the product to be launched in the market, creation of logos and catchy taglines and working out a budget for the product.



*Bidding Baddies*: The event was about testing your ability to bid for the most profitable item at the lowest possible price. The event also judged creativity levels and convincing skills with a tagline to create and a pitch to be said to impress the judges.



*Escapism*: Escapism was a solo participation competition. The competition was held in 2 rounds. A total of 42 students participated in this competition.



*Technical Session*: The Technical Session was conducted on 11th February, 2022. The Guests of Honour for this occasion were: Mr. Manu Malhotra-Global Digital Marketing Leader, Cloud Advertising Manager at Adobe (North America), Gold Medallist at Aligarh Muslim University and Mr. Ravi Ranjan, Entrepreneurship Evangelist, Start-up Expert, Govt. Advisor (Entrepreneurship), Policy Advocacy, 2x TEDx Speaker.

**SHAHEED RAJGURU COLLEGE OF APPLIED SCIENCES FOR WOMEN**  
DEPARTMENT OF MANAGEMENT STUDIES  
AND  
DEPARTMENT OF FINANCIAL STUDIES

**ADEPT ALLOCATOR**  
(10TH FEBRUARY 2022)

**CASE नीति**  
(10TH FEBRUARY 2022)

present



**IIDAIRA'22**

ASSOCIATE SPONSOR



WIPRO

**BIDDING BADDIES**  
(11TH FEBRUARY 2022)

**ESCAPRISM**  
(8TH FEBRUARY 2022)

**TECHNICAL SESSION**  
**MR. RAVI RANJAN**

Entrepreneurship Evangelist,  
Startup Expert, Govt.  
Advisor (Entrepreneurship), Open  
Innovation, Policy  
Advocacy, 2x TEDx Speaker,  
Public Speaker

**HOW TO BUILD A STARTUP  
ATMOSPHERE FOR EDUCATIONAL  
INSTITUTIONS**

**TECHNICAL SESSION**  
**MR. MANU MALHOTRA**

Global Digital Marketing Leader,  
Cloud Advertising Manager at Adobe,  
North America  
Certified Adobe Analytics Business  
Practitioner  
Gold Medalist, AMU

**CHALLENGES,  
OPPORTUNITIES, ROLE OF AI  
IN DIGITAL ADVERTISING**



12. Farewell'22: Felecia, in an emotionally charged atmosphere inside the Seminar Room (Ground Floor) of the SRCASW Campus, the students, staff and management of the College bid adieu to the final year students' of 2022 batch, at a grand farewell function. The Department of Management in collaboration with the Department of Financial Studies organised Farewell for the passing Batch of 2022 on 11th of April 2021 with the theme for the event as 'Red Carpet'

- No. of Participants: 90

THE DEPARTMENT OF MANAGEMENT STUDIES  
AND  
the DEPARTMENT OF FINANCIAL STUDIES

**Respected Teachers**

YOU ARE CORDIALLY INVITED TO

**FELICIA'22**

FAREWELL OF BATCH 2022

JOIN US WHILE WE BID ADIEU TO OUR  
BELOVED SENIORS

MON | APRIL | 11 | 11:00AM