

**ShaheedRajguru College of Applied Sciences for Women
(University of Delhi)
Accredited by NAAC with 'A' grade**

State Level Business Plan Competition 2018

Call For B-Plans

Greetings!

It is a matter of great pride that Shaheed Rajguru College of Applied Sciences for Women(SRCASW), University of Delhi, accredited by NAAC with Grade "A" has been awarded the approval to have Technology Business Incubator (TBI)supported by the Micro, Small and Medium Enterprises (MSME) -DI, New Delhi.

i-Hub, the Entrepreneurship Development cell of SRCASWtakes the pleasure to cordially invite you to its first ever edition of **State level B-Plan Competition2018**.

Objectives

The B-Plan competition aims to celebrate the spirit of entrepreneurship and provides a wonderful journey for budding entrepreneurs from defining their business vision, B-Plans, and Start-Ups in a commercial form to showcasing them on a state level platform. This gives them an opportunity to explore their innate innovation potential, enter the world of business and entrepreneurship and compete for substantial cash prizes, further incubation assistance for the nurturing of their inventions/idea towards their commercialization in a well motivated perspective and empowers them to use entrepreneurial thinking to create value, in their own companies or working for someone else.

Eligibility Criteria

This business plan competition is open for all budding entrepreneurs (**Individual/Team of not more than three participants with age > 18 yrs**) from Universities, Colleges, Institutions or any individual having a technology based innovative idea.

Areas for business Plan

The Innovative business plans consisting of clearly specified business goals and summary along with its technological and commercial viability are invited in the prescribed format.

The area of business plans can be, but not restricted to following sectors

- Textiles, Leather, Sports and related goods
- Chemicals, Pharma , Bio and other processed materials
- Engineering Systems & Technology
- Agriculture, food, beverage's and forestry products
- Renewable & non -renewable energy and waste management

- Handicrafts, traditional manufacturing & other related goods
- Education
- IT & ITES, Financial
- Healthcare
- Hospitality & Tourism
- E-Commerce, Logistics, Transport & other services.
- Others

Schedule

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|-----------|---|---------------------------------------|
| Level I: | Submission of detailed Business Proposals in specified format * | Latest By 18 th April 2018 |
| Level II: | Registration and Presentation of B-Plan (5 minutes with 6-7 slides) | 20 th April 2018 |
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Submission of Business plan

Kindly send the **Applicant's information** and the **proposed Business Plan** (For both refer to college website) to email id: edcell@rajguru.du.ac.in

Participation Fee:

All the participants need to register and present their B-plan on 20th April 2018, in the College. Registration amount of Rs 500 can be paid through the link given below.

Click here for online payments: <http://www.rajgurucollege.com/Payments>

Prizes

- Best three business plans would be awarded with cash prize (First-Rs 7000, Second -Rs 5000& Third – Rs3000)
- **Ten Selected proposals will be forwarded to MSME for approval and developed into a successful enterprise in the incubator of ShaheedRajguru College with a grant of 6-7 lacs each.**
- The Participation Certificates will be given for all the shortlisted proposals.

Looking forward for your enthusiastic participation in this wonderful opportunity.