

Society Name: Ek Bharat Shreshtha Bharat

Established in January 2020, **EBSB Club** of SRCASW was created under the '**Ek Bharat Shreshtha Bharat**' initiative of **MHRD, Government of India**'. The ideology was proposed by the honorable Prime Minister on 31st October 2015, the birth anniversary of Sardar Vallabhbhai Patel, who is known for uniting the country as one nation. Under this initiative, the states and the union territories of the nation are paired with each other. Hence, Delhi has been paired with Sikkim.

The states organize various activities and festivals for promoting the rich culture and heritage of their paired States and union territories. Keeping that in mind, we, at EBSB Club of SRCASW strive to conduct various engaging activities that promote the culture, traditions, language, folk dance, folk music and cuisine of Sikkim.

Events organized (Activities):

- ❖ Documentary on Har Ghar Tiranga Campaign made by Team EBSB highlighting different states and its people, was shown on Independence Day.

The documentary on the Har Ghar Tiranga Campaign, initiative of Govt. of India, made by Team EBSB was a great tribute to the national flag and the unity in diversity of our country. The documentary showcased the journey of the campaign and how it is connecting people across the country. The documentary highlighted the various states of our country and their people. It had various segments, each highlighting the different cultures, traditions, and beliefs of people residing in various states. The team showcased the beautiful and diverse landscape, monuments, and places of worship, all proving how India is uniquely diverse and how the national flag holds it all together.

It concluded by showcasing the grandeur of the Independence Day celebrations and the pride each citizen felt while saluting the national flag.

- ❖ Open Air Quiz and Open Mic Competition on Life Of Rajguru on 31st August

The "Ek Bharat Shreshtha Bharat" club of Shaheed Rajguru College of Applied Sciences for Women organized an "**Intra College Quiz Competition on the Life of Rajguru**" on **31st**

August, 2022. This was the first offline event organized by EBSB after Covid-19. This event was organized to celebrate the **114th birth anniversary of Rajguru** who made the supreme sacrifice in the country's struggle for independence from British imperial rule. The successive level of the event created an atmosphere of pleasure and excitement with the commencement of the quiz which marked the participation of the audience in guessing the answers for the questions. The top five scorers became part of the **SEMI-FINALS**. The next round was a rapid-fire round which ended with a lot of excitement and every participant played greatly and showcased their knowledge about Shivram Hari Rajguru. This was followed by a surprise- round which was an **Open Mic Competition** where everyone had to present anything related to our freedom fighters. This round was the most interesting as everyone shared different shayari's, songs, and different quotes.

❖ Quiz series on Sikkim Festival Dashain held from 6 Oct-14 Oct on the official handle of EBSB SRCASW

A quiz series on Dashain was conducted for 3 days to encourage people to learn more about the cultural and historical significance of the Sikkim festival Dashain, also called Dussehra in North India. It was an initiative to help in preserving and promoting the local traditions and heritage in a fun and engaging way to celebrate the festival and educate people about its importance.

❖ Slogan Writing Competition on the occasion of Rashtriya Ekta Diwas under the theme 'Unity in Diversity'

The slogan writing competition organized by EBSB Club was a great success and we received more than 60 amazing entries which helped in raising awareness about the significance of Rashtriya Ekta Diwas and inspired people to embrace the concept of unity in diversity. It was to commemorate the 147th birth anniversary of Sardar Vallabhai Patel and promote harmony, peace and unity.

❖ Post series highlighting the contribution of various freedom fighters like Sarojini Naidu, Mahatma Gandhi etc, Awareness about Unsung Heroes of Sikkim and much more

Posting such content can also promote a sense of unity and togetherness by showcasing the contributions of various communities towards India's freedom

struggle. Highlighting the bravery, determination, and patriotism of Unsung Heroes of Sikkim who played a vital role in shaping our nation's history can help in instilling a sense of respect and appreciation towards the people of every region and culture.

❖ Visit to IIT Delhi

Members of EBSB society visited IIT Delhi on 20th January 2023 and were invited to the cultural and literary fest Literati where members attended a lot of exciting workshops related to different languages and met some amazing personalities.

❖ EBSB Orientation

An interactive orientation session was organized on 15th January, 2023 for the first and second year students of Shaheed Rajguru College to give them an insight about the working of the club. The participants were encouraged to enroll to join the team and help the club to enhance interaction and promote mutual understanding through the concept of state pairing between Delhi and Sikkim.

❖ EBSB Recruitment and Interviews

Interview Sessions were conducted for 4 days for different teams such as Creative Team, Content Team, Social Media Team & Sponsorship Team and new members were recruited on 25th January.

❖ Let's learn Assamese – Language Sessions

EBSB started a new initiative in which all the members of EBSB learnt Assamese during their lunch break and a few reels also have been posted about the same on EBSB'S instagram page so that others are also able to learn about Assamese. Last year, club members were taught Sikkimese.

❖ Talk show with Mr. Beardo in Japan- success story of a simple Sikkimese guy to Japan

A talk show was conducted by EBSB in which the speaker of the event was Mr, Mukesh Sharma aka Mr. Beardo who is from Sikkim but currently lives in Japan for almost more than 2 years as a student. He talked about his journey from Sikkim to Japan and how he embraces his culture in a different country.

❖ Reels on Sikkim as an organic state

Sikkim is considered the organic state because of its extensive adoption of organic farming practices. In 2003, the Government of Sikkim launched an initiative to convert the state's agriculture to organic farming, with the aim of preserving its unique biodiversity, reducing environmental pollution, and improving the health and wellbeing of its citizens. The government provided support to farmers by distributing free organic seeds, fertilizers, and pesticides, and by providing training and technical guidance. Sikkim achieved its goal of 100% organic farming in 2016, making it the first state in India to do so. Today, Sikkim's organic produce is considered to be of high quality and is in demand both domestically and internationally, contributing to the state's economy and promoting sustainable agriculture.

❖ Reels on Tihar, Bhai Tika celebrated in Sikkim

Reels can help to showcase the unique cultural celebrations of Tihar and Bhai Tika in Sikkim, which may not be widely known outside of the region. These videos help to preserve and showcase specific customs, traditions, and rituals that make Sikkim a unique cultural destination. Social media platforms like Instagram Reels have a broad reach, and by creating reels on Tihar and Bhai Tika, people can learn about these cultural events and festivities and can also help to raise the awareness of Sikkim's diverse culture and traditional values.

❖ Reels on International Trade Fair, Saras Food Festival etc. promoting Delhi Tourism made by team members.

Our Team tried its level best to promote both the states -Delhi as well as Sikkim so that the concept of pairing reflects on every aspect. Hence, our members created content showcasing the diverse facets of Delhi Tourism, such as its cultural attractions, food

scene, historical monuments, shopping destinations, and religious sites. These videos were shot at different locations around Delhi, using colorful visuals, upbeat music, and catchy captions to engage the viewers and inspire them to visit the city. Hence promoting the core concept of “Ek Bharat Shreshtha Bharat” by Government Of India.

❖ Seminar on 15th February by Omi Gurung famous social entrepreneur and “The Green Man Of Sikkim”

Omi Gurung (Sandeep Gurung) The Green Man Of Sikkim delivered an inspiring talk on Sustainable Fashion and Living and encouraged the audience to use biodegradable products promoting hand made embroidery supporting local weavers. During the session, he spoke about his journey to becoming an social entrepreneur in the fashion industry to gaining the title of "**The Green Man**" of Sikkim.

❖ Holi Celebration with club members.

Students of EBSB Club celebrated Holi in a very simple yet sweet manner. Celebrating with just basic colors promotes the values of simplicity and minimalism, which can be beneficial in leading a sustainable lifestyle that focuses on living with less and reducing waste. Our main motto was to have a memorable recreational activity with the members before their mid semester break.

❖ Women’s Day Special Instagram live series with Smita Rai- Entrepreneur, Namchi Sikkim and assistant teacher, Assam Himadri Deka presented “The Story Of My Life 2.0” on 11th march.

The Women’s Day Special event was a grand success as it provided a platform for female entrepreneurs and professionals from North East India to share their stories, challenges, and successes. The guests, Smita Rai and Himadri Deka, shared their inspiring stories of overcoming obstacles and achieving their goals. The event highlights the importance of empowering women and promoting gender equality in society. It demonstrated the power of social media and the role it can play in facilitating

discussions and providing opportunities for underrepresented groups/regions. Overall, the series was an important step towards creating awareness and promoting women's rights and opportunities. At the end, On our special request, Himadri Ma'am played her melodica very skillfully and beautifully, leaving a lasting impression on the audience.

❖ Poshak-e-Bharat under Annual Fest SANGAM'23 on 28th March'23 where students from various colleges represented their state through dresses, various dance forms and other ways.

Poshak-e-Bharat was one of the prominent events that took place under SANGAM'23, The annual Cultural Fest of EBSB SRCASW . It was conducted on day 1 of Karvaan' 23 and we received a lot of good entries. The aim of this event was to showcase the diverse cultural heritage and traditional attire of various states in India. Students from various colleges across Delhi NCR participated in the event by representing their respective states through their firm dresses, dance forms, and other creative ways. Some of the states that were represented that day are UP, Bihar, Punjab, Haryana, Uttarakhand, Rajasthan, West Bengal, Assam and Kerala. Some represented their states through its folk dance, some through folk songs, other through its poetry, art form and other ways like food. Overall, the Poshak-e-Bharat event was a huge success, and it will continue to inspire and promote the importance of preserving and promoting traditional attire in India.

❖ Collaboration with Sikkim Students Association and promoting Delhi Sikkim Tourism in April'23

Some of our core team members visited the annual cultural fest of Sikkim students association Delhi, in which the chief guest was Chief Minister of Sikkim, Mr. Prem Singh Tamang, better known as P. S. Golay. Event was a vibrant show with lots of cultural performances from Sikkim, highlighting its cuisine, art form and people. There was also a musical event at the end by the famous MANTRA band from Sikkim, which was enjoyed by all.

