

## **i-hub, Entrepreneurship Cell**

### **Activities 2022-23**

#### 1) Pro Sol Challenge:

An entrepreneurial problem-solving competition was held on 21<sup>st</sup> Aug'22 wherein participants were required to provide innovative solutions to various problems provided in the form of case studies.

#### 2) Intellectual Property Rights Awareness Program

The event was conducted on 29<sup>th</sup> Aug'22 where Dr Lakshmi Meena and Dr Vinita Suyal enlightened students on various kinds of IPRs.

#### 3) Webinar on initial steps towards a startup

A webinar was held on 28<sup>th</sup> October with guest speaker Mr. Ramani Iyer, 3<sup>rd</sup> co-founder of Justdial wherein he enlightened the participants about various aspects of a startup such as ideation, establishment and finances.

#### 4) Webinar on entrepreneurship development

A webinar was held on 24<sup>th</sup> Nov with guest speaker Ms. Palakh Khanna, who shared her valuable experience on personal branding, importance of networking and different strategies and skills required for the same.

#### 5) Orientation

The session was held on 19<sup>th</sup> February where students were enlightened about the ED cell, the functions it performs and the various opportunities to grow as an individual it provides to all that are part of it.

Being integrated with the founder series #3, guest speaker Mr Gulshan, founder of Falhari, as seen on Shark Tank addressed the students and spoke about his journey as well.

#### 6) Founder series

Multiple webinars conducted across the months, first one conducted on 28<sup>th</sup> Oct followed by 24<sup>th</sup> Nov, 19<sup>th</sup> Feb and 15<sup>th</sup> March respectively. These proved to be informative session wherein successful founders and entrepreneurs were invited to get an insight of their journey, their struggles, the hidden stories behind their successful establishments that have been created with their hardwork and dedication.

## 7) Conquest

The annual fest conducted by the ED Cell, was held on 23<sup>rd</sup> March '23 and included various competitions such as rebranding revolution, pitch perfect and case mania as well as a guest speaker session with Mr. Reshabh Sharma helping us know about unknown aspects of entrepreneurship and view things from a new perspective.

