

# ABOUT

On October 15, a campaign to increase the awareness and practice of values around the world called as World Values Day is observed annually. Values are abstract constructs, ideas which paint how we want the world to be. Our values help us determine our objectives and decide our priorities in life. World Values Day provides an opportunity to think on our most deeply held values and explore and act on them with others.



Values are like fingerprints. Nobody's are the same, but you leave 'em all over everything you do.

*~Elvis Presley*

## CONTACT DETAILS:

**Ishika Riwaria:** 97290 31219  
**Riddhi Sharda:** 95553 50748



SHAHEED RAJGURU COLLEGE OF  
APPLIED SCIENCES FOR WOMEN

DEPARTMENT OF  
MANAGEMENT AND  
FINANCIAL STUDIES

*Under the aegis of IQAC*

*takes on*

# WORLD VALUES DAY CHALLENGE

for  
**STUDENTS, TEACHERS  
AND NON-TEACHING  
STAFF**



**PATRON  
DR. PAYAL MAGO**

**CONVENER  
DR. DIMPY HANDA**

# THEME FOR 2020: VALUES IN ACTION

Every individual and every organisation is involved in making hundreds of decisions every day. The decisions we make are a reflection of our values and beliefs, and they are always directed towards a specific purpose. There is inevitably a gap that grows between how we could live those values and how we actually behave and this gap can often have a significant impact on our wellbeing but if an individual can identify their values and put them into action, their motivations in life become clearer and the thousands of decisions they make become meaningful to their own self. The theme for this year's World Values Day on 15th October 2020 is all about doing a better job of putting values into action, addressing this perennial problem of the "values gap".

# WORLD VALUES DAY CHALLENGE

The power of values can be harnessed to achieve key organisational aims and objectives by understanding what they are and how they drive behaviours and actions throughout the organisation. Values can also be harnessed to address and overcome whatever conflicts stand in the way. The Values Challenge is a one-hour workshop was developed three years ago by the UK Values Alliance, in collaboration with the Forward Institute, the RSA (the Royal Society of Arts) and the international consultancy PwC as a simple, effective and practical way for organisations around the world to focus on their organisation's values for just one hour.

## WVD CHALLENGE SRCASW

This year *Department of Management and Financial Studies* of SRCASW is taking up the World Values Challenge and move forward on a path to become an organisation whose values are aligned to it's students, faculty and members therefore able to fully harness its energy and creativity will have a culture which is collaborative, resilient, productive and fully motivated to achieve its goals and objectives.

# HOW TO PARTICIPATE

**Step 1:** Register for the challenge

**Link to register:**

<https://forms.gle/sBUvHz48225M9P9D6>

**Last Date to register:** September 17, 2020

**Step 2:** Fill the pre workshop questionnaire before September 18, 2020

**Step 3:** Attend the workshop on September 19, 2020

**Step 4:** Fill the post workshop questionnaire before September 20, 2020

**Step 5:** Put values into action

**Step 6:** Submit pictures and videos of the same before October 10, 2020

**Step 7:** Get e-certificates

The submitted videos and photos will be featured on social media pages of DMFS and the top creative ones will get a chance to feature on World Values Day Campaign official website.

*(This is only for students, teachers and non-teaching staff of SRCASW)*